



2009 EDITORIAL CALENDAR

January — 2009 RECESSION PROOF ISSUE

How to prepare and handle the year ahead
2009 Business Travel outlook

Space Reservations: 11/18

Art Due: 11/21

February — ILCT SHOW & ENTERTAINMENT ISSUE

Official ILCT Show Issue/ILCT Show 25th Anniversary
Operator of the Year profiles
Spotlights use of limousines in today's world — parties, weddings, galas, Hollywood, etc.

Space Reservations: 12/17

Art Due: 12/19

March — GREEN, LEAN & MEAN ISSUE

Includes fuel management, alternative vehicles, energy

Space Reservations: 1/21

Art Due: 1/26

April — POST ILCT SHOW ISSUE

People Movers: commuter services, charters, and shuttle buses
LCT Summit preview

Space Reservations: 2/18

Art Due: 2/26

May — MEDIA, MARKETING & ONLINE ISSUE

Customer service practices and tips

Space Reservations: 3/20

Art Due: 3/30

June — 2009-10 FACT BOOK & INDUSTRY RESOURCE GUIDE

Space Reservations: 4/23

Art Due: 5/1

July — MAINTENANCE, TIRES & DETAILING ISSUE

LCT Canada Conference preview

LCT Summit coverage

Space Reservations: 5/21

Art Due: 6/1

August — TOP 100 FLEETS ISSUE

w/ (bonus distribution at NBTA)

Space Reservations: 6/25

Art Due: 7/6

September — BUS AND VAN TRENDS ISSUE

LCT East preview coverage

Space Reservations: 7/24

Art Due: 8/3

October — TECHNOLOGY, GADGETS & INNOVATIONS ISSUE

Space Reservations: 8/20

Art Due: 8/28

November — INSURANCE, FINANCE & LEASING ISSUE

How to Buy a Limo

Pre-Owned Vehicle Financing

LCT East Post-Show coverage

Space Reservations: 9/22

Art Due: 9/30

International (digital) – GLOBAL CONNECTIONS ISSUE

Chauffeured trends in foreign nations

Space Reservations: 10/8

Art Due: 10/16

December — NETWORKING ISSUE

Management, Leadership, and Human Relations

New models for 2010

Pre ILCT 2010 Show issue

Space Reservations: 10/21

Art Due: 10/29